

Sign Standards - starts February 1, 2018 - as Chapter 7A of the Unified Development Code (UDC)

Summary of new process reviews, sign district updates, changes to sign types and other code criteria

Process Name	What can be done with this process, and who reviews and makes a recommendation?	Found here
Master Sign Program (<i>permanent</i> signs)	Allows design flexibility for signs at a premise (i.e. sign height, size, setback, number, etc.). <i>See findings section.</i>	7A.7.1
	Committee recommendation to PDSD Director, in lieu of variance process	
Singular Sign Design Option	Allows sign design flexibility for one specific permanent sign at a premise. See findings.	7A.7.3
	Committee recommendation to PDSD Director, in lieu of variance process.	
Master Sign Program (<i>portable</i> signs)	Allows needs of a user, organization or a business to seek different sized or additional portable signs. Design, location and clutter reduction are key elements. <i>See findings.</i> . Committee recommendation to PDSD Director, in lieu of variance process.	7A.7.2

Notable changes in sign districts

Historic District (historic zoned property)	Increase sign size for commercial zones from 8 to 40 square feet per street front	7.A.7.11.1
	Increase projecting sign height from 12 to 20 ft., or 2 ft. below top of parapet (lesser of)	
Pedestrian District (specific mapped area)	Increase projecting sign height from 12 to 20 ft., or 2 ft. below top of parapet (lesser of)	7.A.11.2.
Planned Area District (PAD zoning)	Use the underlying zoning the PAD zone was written off of -or - create a Master Sign Program	7.A.11.4.
Medical Business Industrial Park District	Removed, refer to the zoning of the property and any prior variance case	

Notable changes in specific sign criteria

Canopy Signs	Less criteria; is not a roof sign, not allowed to extend above roofline, counts towards sign area	7A.10.2.c.1.d
Traffic directional	Now an Access Point Sign; now allowed for non-residential uses in residential zones & at apartments	7A.10.2.c.1.a
Electronic Message Centers	Now a sign of Digital Sign Copy; increased rate of copy change from once an hour to once a minute	7A.6.4.C
Historic Landmark Signs	3	7A.10.5
Courtyard and Mall Signs	Now called interior signs, not legible from road, under 12 sq.ft, or inside – may not need a permit	11.4 &
		7A.10.1.B
Real Estate Signs, A-frames	Now called Portable signs, allotment based upon the zone and type of street.	7A.10.3 & c.2
	Commercial flags, & without text - feather banners & banner flags are allowed in commercial zones.	
Wall sign	Signs placed upon the face of a parapet or architectural feature are considered wall signs	7A.8.2.F.2.

To find permitted sign types based upon the zoning of the subject property, use table 7.A.10.2 A

NOTE: Non-residential uses (i.e. civic, religious use) on major streets in a residential zone may increase sign area now to 100 sq.ft. (7A.10.2.B – chart)

NOTE: Simplified definition of a Premise, see Article 11, definitions.

NOTE: Height measurement of freestanding signs has changed to address slopes/up and down from a roadway, under 7A.6.5.

NOTE: Nonconforming signs may be repaired to update electrical components (cannot change from static sign copy to digital sign copy)