



CITY OF
TUCSON

Informational Presentation Planning Commission

JANUARY 25th, 2023

**PLAN
TUCSON**



Presentation Outline



1. Introduction
2. Basis of Plan Tucson Update
3. Plan Tucson Update Timeline
4. Community Engagement Program
5. Next Steps





Plan Tucson Core Team

Jasmine Chan (she/her/ella)

Plan Tucson Project Manager



Amanda Smith

Lead Planner



Ian Wan

Planner





Basis of Plan Tucson Update



Plan Tucson 2013

General & Sustainability Plan

Initiated in 2011

Voter-ratified on November 5, 2013

Working toward a thriving, sustainable Tucson through goals and policies arranged into four focus areas

Social Environment

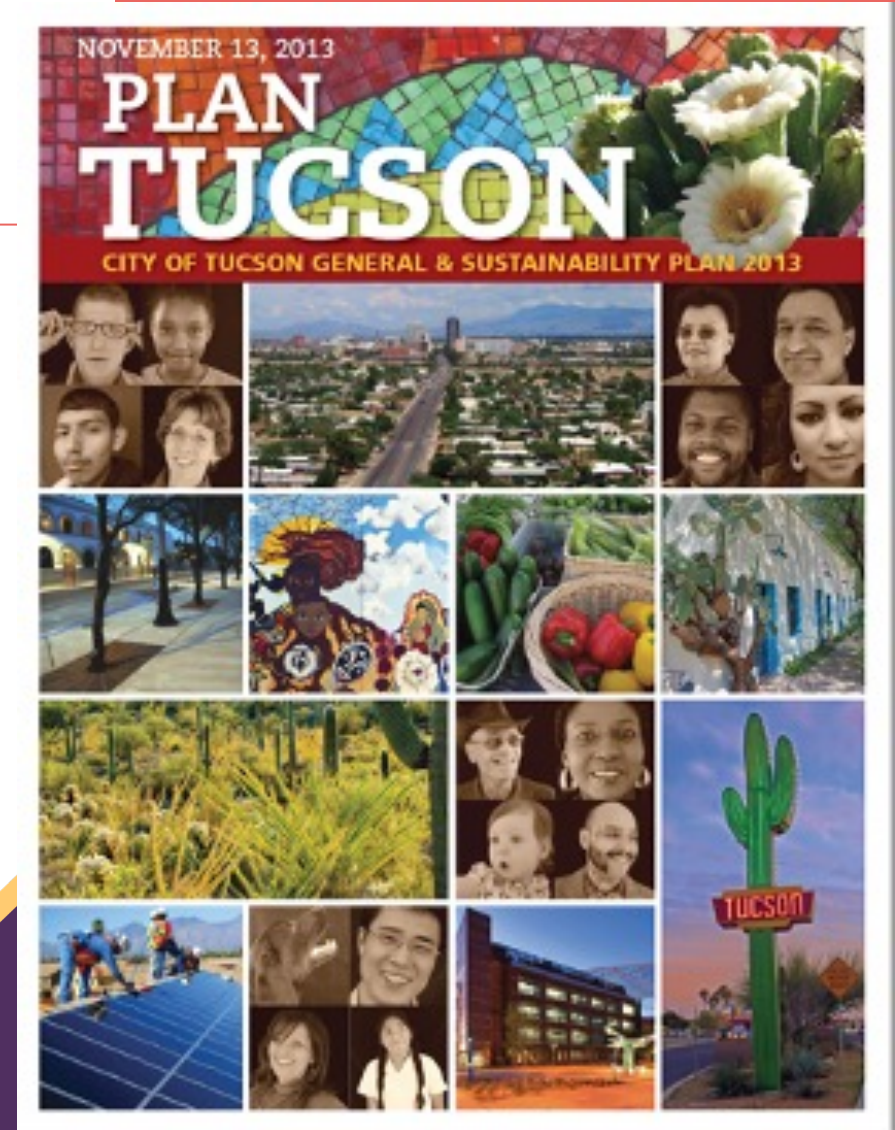
Economic Environment

Natural Environment

Built Environment

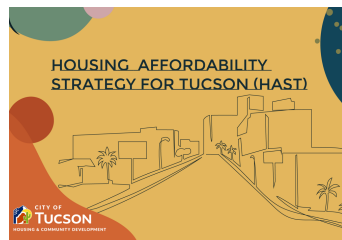
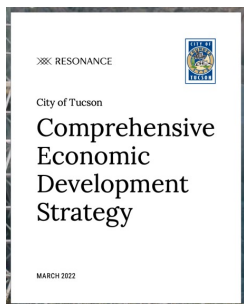
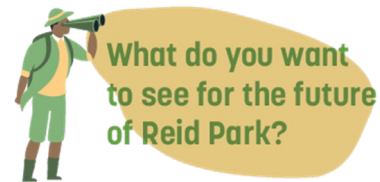
Informs and is informed by development, zoning, neighborhood and area plans, contemporary visioning and planning efforts

64 Public Meetings, 5 Public Hearings with Planning Commission, 1 Public Hearing with Mayor and Council, 1 Special Election





Plan Tucson Update



People, Communities, and Homes Investment Plan (P-CHIP)



Community Engagement Program Outcomes

Future Plans



Plan Tucson Update Timeline



Plan Tucson Roadmap

PHASE 1: COMMUNITY LISTENING & DISCOVERY
EARLY 2023

Community Engagement

City & Planning Team

COMMUNITY VISIONING

Working Groups

Data Analysis & Previous Plan Outcomes

Phase 1 Outcome
Community Visions & Priorities



COMMUNITY DIALOGUE

Working Groups

Draft Community-wide Goals, Policies, & Future Growth Scenarios

Phase 2 Outcome
Preliminary Draft of Plan Tucson

PHASE 2: DEFINE & PLAN FOR THE FUTURE
SUMMER 2023 - SUMMER 2024

PHASE 3: REVIEW & REFINE
SUMMER 2024 - SPRING 2025

COMMUNITY FEEDBACK

Phase 2 Outcome
Preliminary Draft of Plan Tucson

Working Groups

Refine Plan Tucson



Phase 3.1 Outcome
Plan Tucson Final Draft



PUBLIC HEARINGS
Planning Commission & Mayor and Council

Phase 3.2 Outcome
Plan Tucson Adopted by Mayor & Council

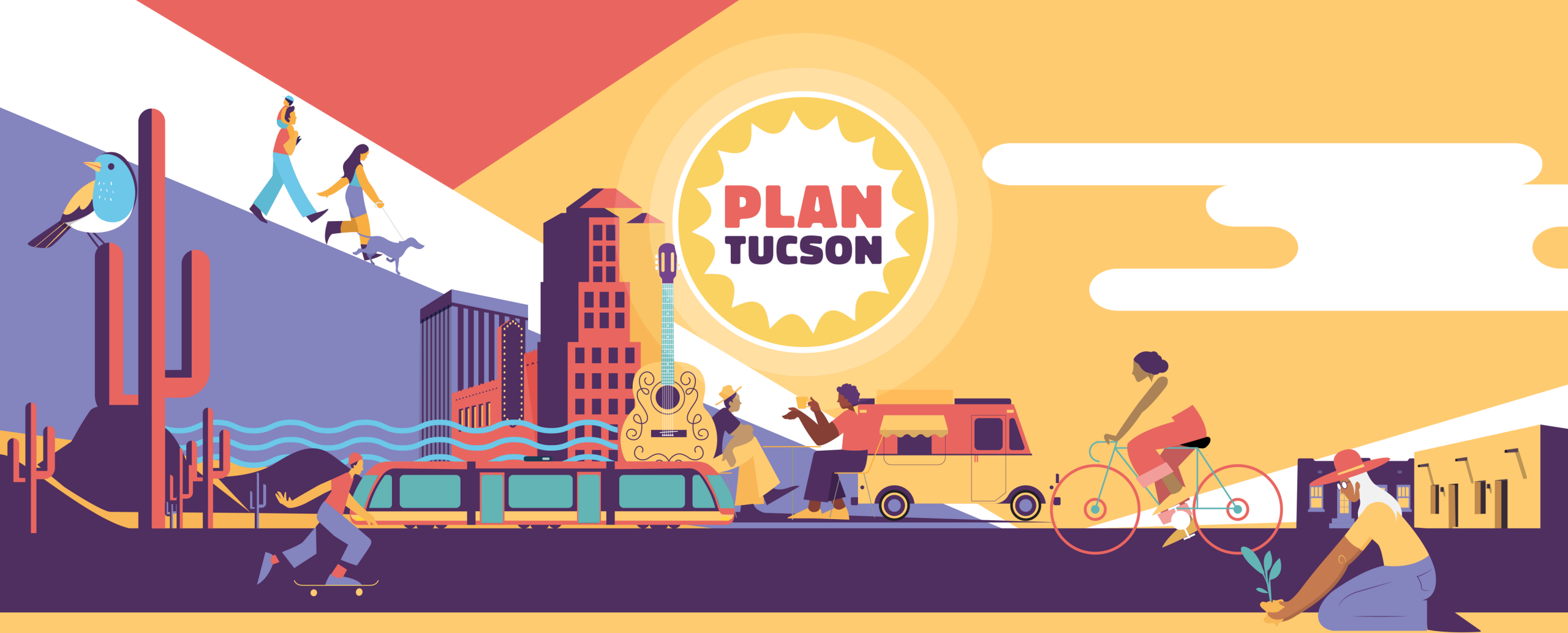
PHASE 4: INFORM & EDUCATE
SPRING - FALL 2025

Plan Tucson SHARED WITH THE PUBLIC

ELECTION DAY!

Phase 4 Outcome
Staff Implements Voter-Approved Plan Tucson





Community Engagement Program



Guiding Principles

Everyone is Welcome

Every view, voice, and experience of our community is integral to the conversation and will be welcomed with respect

Center Equity

Purposefully and respectfully seek, value, and uplift the voices of communities that have been underrepresented in planning and other governmental processes

Build Up and Collaborate

Affirm, integrate, and synthesize existing plans for continuity, incorporation of new priorities, and reduced duplication

Foster Authentic Participation

Incorporate community members' investment of time and energy using a variety of resources to support differing capacities for participation

Prioritize Safety and Accessibility for Participants

The Planning Team will monitor public health guidance, ensure language and physical accessibility, and utilize a range of locations and times for engagement opportunities





Phases of Engagement

	Phase 1 January 2023 - June 2023	Phase 2 July 2023 - June 2024	Phase 3 July 2024 – Feb 2025	Phase 4 Mar 2025 - November 2025
	Listen, Discover and Reflect	Define and Plan our Future	Review and Refine	Inform and Educate
Key Questions	What are your vision(s) of Tucson’s future? How are recent plans and actions impacting you?	What major issues may affect community goals? How and where should the city grow and change?	Do the goals and policies align with other recent plans, investments, and city initiatives?	What questions do you have about the Plan and how it will be used if ratified?
Outcomes	Community priorities; Organization of recent plans into the Update	Preliminary draft of the Update that supports community priorities	Update approved by Planning Commission and Mayor and Council	Awareness of General Plan purpose and voter ratification of the Update



Engagement Methods

Project Website

Online Survey and Comment Cards

Working Group Meetings

Media

Open House

Public Hearings

Email and Print Materials

Pop-ups and Public Events

Ambassadors/Street Team

Interactive Online Tools

Interdepartmental and Intergovernmental Coordination Meetings

Updates to Mayor and Council and City Boards and Commissions

Video Shorts

Meeting Toolkit

Community Workshops

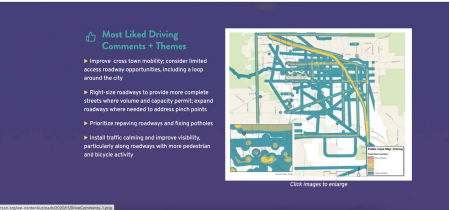
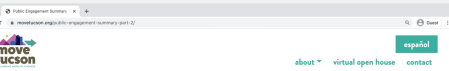
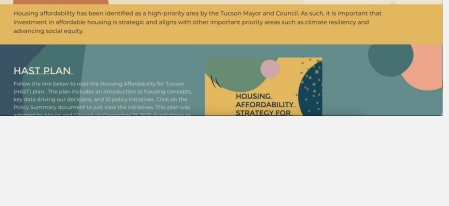
Social Media

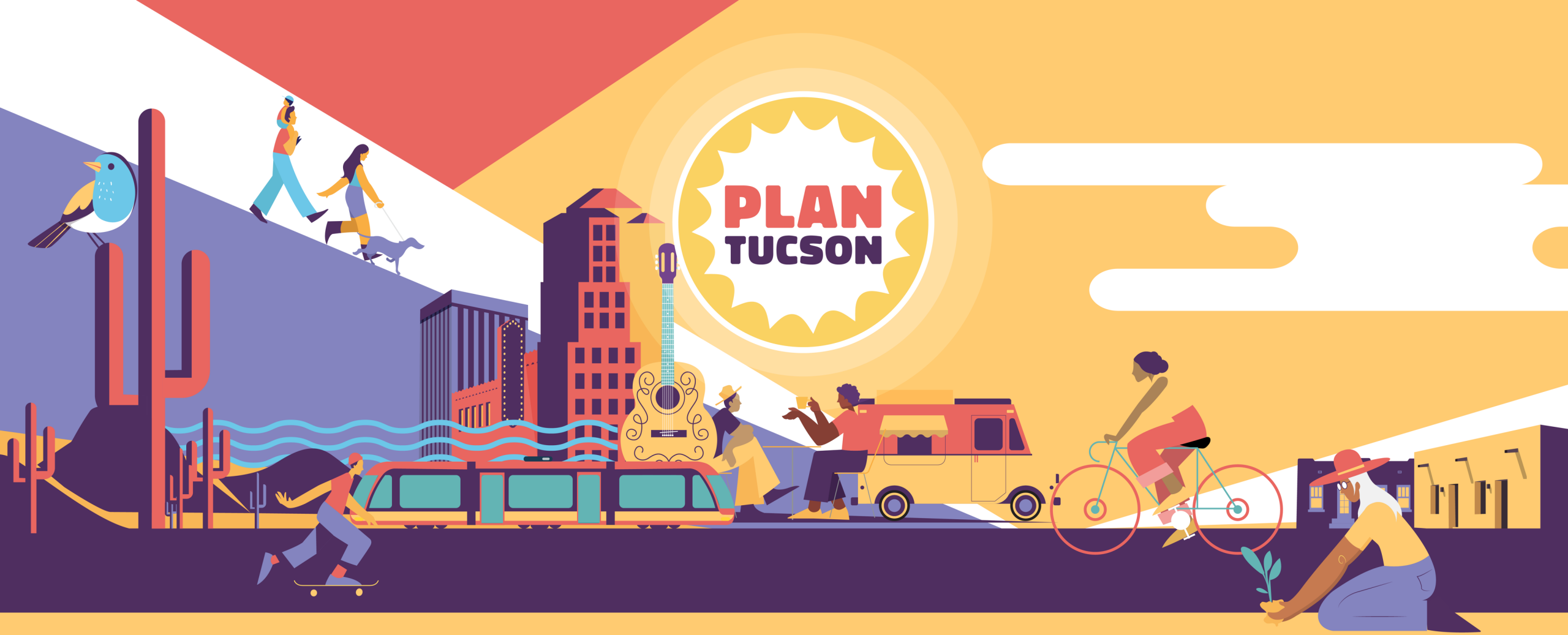
General Election



UPDATE, MAY 17, 2022: City of Tucson voters approved Proposition 411.

Proposition 411: Half-Cent Sales Extension for Streets
(Read Ordinance 11904 calling for the election)





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Next Steps



Phase 1 (Jan – Jun)

Outreach

Community Workshops

Pop-up events

Working Groups

Scenario Planning

Existing Conditions Analysis

Onboard Scenario Planning Consultant





Plan With Us!

Working Groups

- Will first meet in late Spring 2023
- Indicate interest in the survey or by emailing PlanTucson@tucsonaz.gov

Website

- Find upcoming events
- Catch up on previous events
- Participate in the survey



Newsletter

- Receive updates on upcoming events
- Stay up-to-date on the latest news about Plan Tucson

plantucson.tucsonaz.gov